Introducing 
COCOA FOR GOOD
Our sustainable cocoa strategy

WHAT IS COCOA FOR GOOD?
• A long-term sustainable cocoa supply
• A cocoa industry that makes life better

$500,000,000
Through a half-a-billion dollar investment by 2030 in innovative programs, together with our partners, we’re working to make cocoa-growing communities stronger.

HOW IT WORKS
Cocoa For Good addresses the most pressing issues facing cocoa-growing communities:
• Poverty
• Poor nutrition
• At-risk youth
• Vulnerable ecosystems

GLOBAL CONNECTIONS
Cocoa For Good recognizes that steps toward sustainable cocoa are steps toward a more sustainable world. We’re committed to doing our part to progress the United Nations Sustainable Development Goals.

We’re committed to Cocoa For Good, for the last 125 years and the next.
**Nourishing Children**

Children can reach their full potential in the classroom when they start with healthy nutrition.

*We’re working toward:*

- Reduced anemia rates
- Increased family access to nutritious foods
- Improved quality of education

**Preserving Ecosystems**

Cocoa communities thrive when their ecosystems are healthy and their forests are protected.

*We’re working toward:*

- Zero deforestation
- Increased agroforestry and shade-grown cocoa

**Prospering Communities**

Strong communities begin with opportunities for men and women to improve their livelihoods.

*We’re working toward:*

- Increased household incomes
- Economically empowered women

**Empowering Youth**

Today’s youth become tomorrow’s leaders when they’re equipped with the skills and resources to build successful futures, in cocoa-growing communities and beyond.

*We’re working toward:*

- Improved access to life skills education and training
- Elimination of child labor

---

**For Good**

Nourishing CHILDREN  
Preserving ECOSYSTEMS  
Prospering COMMUNITIES

Empowering YOUTH

Nourished children grow into empowered youth

Preserved ecosystems grow diverse crops that nourish children

Prosperous communities are built on preserved ecosystems

Empowered Youth build prosperous communities