



## Pulp and Paper Sourcing Policy

Packaging is an integral part of our products, conveying not only our brand but also important nutrition facts while keeping product safe to eat. We will continue to work to reduce the impact of our packaging footprint through packaging reduction projects and maintaining our commitment to use at least 80% recyclable materials (by weight) in our packaging.

Going beyond these efforts, we will begin our focus in the United States and Canada supply chain where we believe we can make a large impact while preparing to address our Global supply chain.

All the virgin fiber in the pulp and paper we source will meet the following criteria by 2017:

- Are legal sources that are verified through a globally recognized, 3rd-party certified, due-diligence system\*
- Do not engage in deforestation of primary forest or areas of high conservation value
- Do not develop in high carbon stock forest areas
- Do not develop on peat lands, regardless of depth
- Do not engage in burning, unless regionally appropriate, to clear new land for new developments or to re-plant existing
- Respect and uphold land tenure rights, the rights of Indigenous Peoples and local communities to give or withhold their free, prior and informed consent to any development on their lands to which they hold legal, communal or customary rights
- Comply with The Hershey Company's Supplier Code of Conduct

To reduce our use of virgin fiber, we will maintain a preference for recycled fiber where feasible, taking into account quality and food safety requirements as well as product specifications, with special attention given to the increased use of Post-Consumer Recycled materials in our paper packaging materials.

**\*These include:**

FSC: Forest Stewardship Council

PEFC: Programme for the Endorsement of Forest Certification

SFI: Sustainable Forestry Initiative