Season of Giving Retiree Update

We are grateful for the generosity Hershey retirees have shown during our Season of Giving over the years. Your support has helped dozens of nonprofit organizations make a positive difference across our communities.

Beginning this year, The Hershey Company will no longer offer the retiree matching component of Season of Giving. This change, while not made lightly, reflects our ongoing efforts to strengthen our giving programs by focusing resources in ways that create the greatest overall community impact.

To support a thoughtful transition, this year, Hershey will provide grants to several charities that have historically received significant support through retiree giving.

Most importantly, our appreciation for our retiree community remains unchanged. We are proud of the impact Hershey retirees have made through their generosity over the years. Thank you for the many ways you continue to support your communities and the causes you care about.

Frequently Asked Questions

What is changing? The retiree matching component of Season of Giving will no longer be offered beginning this year.

Why is Hershey making this change? The company periodically reviews its programs to ensure philanthropic resources are being invested in ways that create the greatest overall community impact. Participation in the retiree matching program has remained limited over time, while the resources required to administer the program have increased. After careful consideration, Hershey decided to focus its efforts on other approaches that can create broader community impact while continuing to support nonprofit organizations and charitable giving.

Does this change affect my retiree benefits? No. This change only applies to the retiree matching component of Season of Giving.

Does this mean Hershey is reducing its commitment to charitable giving? No. Hershey remains deeply committed to supporting communities through corporate philanthropy, employee giving, volunteerism, and nonprofit partnerships.

Will charities previously supported through retiree giving be affected? To help support a smooth transition, Hershey will provide grants this year to several charities that have historically received the greatest support through retiree participation in Season of Giving. These organizations include United Way Capital Region, United Way of Lebanon County, United Way of Lancaster County, and Children's Miracle Network.

Can retirees still support charitable organizations? Absolutely. We encourage retirees to continue supporting the organizations and causes that are meaningful to them.

Will there be other opportunities for retirees to participate in charitable giving matched by Hershey? We are currently exploring giving opportunities tied to the Retiree Holiday Luncheon and will share more details at the event.

Who can I contact with questions? If you have questions about this change, please contact the Corporate Philanthropy team or the HR Support Center.