

Introducing COCOA FOR GOOD

Our sustainable cocoa strategy



COCOA
For Good

We're committed to Cocoa For Good, for the last 125 years and the next.

WHAT IS COCOA FOR GOOD?

- A long-term sustainable cocoa supply
- A cocoa industry that makes life better

\$500,000,000

Through a half-a-billion dollar investment by 2030 in innovative programs, together with our partners, we're working to make cocoa-growing communities stronger.



HOW IT WORKS

Cocoa For Good addresses the most pressing issues facing cocoa-growing communities:

- Poverty
- Poor nutrition
- At-risk youth
- Vulnerable ecosystems

OUR STRATEGY



Nourishing CHILDREN

Children can reach their full potential in the classroom when they start with healthy nutrition

We're working toward:

- Reduced anemia rates
- Increased family access to nutritious foods
- Improved quality of education



Empowering YOUTH

Today's youth become tomorrow's leaders when they're equipped with the skills and resources to build successful futures, in cocoa-growing communities and beyond

We're working toward:

- Improved access to life skills education and training
- Elimination of child labor



Prospering COMMUNITIES

Strong communities begin with opportunities for men and women to improve their livelihoods

We're working toward:

- Increased household incomes
- Economically empowered women



Preserving ECOSYSTEMS

Cocoa communities thrive when their ecosystems are healthy and their forests are protected

We're working toward:

- Zero deforestation
- Increased agroforestry and shade-grown cocoa



GLOBAL CONNECTIONS

Cocoa For Good recognizes that steps toward sustainable cocoa are steps toward a more sustainable world. We're committed to doing our part to progress the United Nations Sustainable Development Goals.