



Why are we partnering with Feeding America?

At Hershey, we believe that bright futures start with basic nutrition. Since our founding and the creation of the Milton Hershey School in 1909, we've been focused on giving children the skills, education and support they need to build bright futures and successful lives. We've seen that children have the best opportunity to thrive when they've got the energy and nourishment that allows them to focus on their studies, rather than their stomachs.

Feeding America is a new partner in our **Nourishing Minds** platform –our global commitment to **provide basic nutrition to help kids learn and grow**. Not having enough of the right kinds of food can have serious implications for a child's physical and mental health – meaning that kids will miss more school and the ones who attend class are more likely to have concentration and behavioral issues¹. Hershey is partnering with Feeding America to provide nutritious food to kids out of school hours, so every child can focus on learning, playing, socializing, and meeting their full potential.

¹ www.feedingamerica.org

What is Feeding America?

The mission of Feeding America is to feed America's hungry through a nationwide network of member food banks and engage our country in the fight to end hunger. Through relationships with more than 200 food banks and 60,000 food pantries and meal programs, Feeding America provides families and individuals with nutritious food, hope, and dignity. Feeding America also plays a critical role in supporting the 16 million children in the United States who lack the basic nutrition and access to food needed to learn and grow.

How are we making a difference?

Feeding America's child hunger strategy and programs like the backpack program help children get the nutritious and easy-to-prepare food they need to get enough to eat on the weekends. Efforts like school pantry extend this commitment, allowing families to pick up groceries while dropping or picking up their children from school and the Kids Café helps low income children receive nutritious meals and snacks through community partners like Boys and Girls Clubs, religious organizations, or public schools.

The Hershey Company and Feeding America Partnership are drawing on the resources of both organizations to effectively provide food and nutrition to help children learn and grow through:

- Direct support for child nutrition and hunger programs including school backpack programs, school pantry, and Kids Café programming
- Employee volunteering and engagement at local food banks
- Skill-based technical assistance in areas like marketing, logistics and distribution and packaging

How can I get involved?

- **Volunteer:** Feeding America and its partner food banks rely on the time and resources of hundreds of volunteers around the country. With more than 200 participating food banks there are numerous ways you can get involved. To find the food bank closest to you check out [Feeding America's food bank locator](#).
- **Map the Meal Gap:** Learn more about child hunger in your area by clicking <http://map.feedingamerica.org/county/2013/child/>
- **Donate:** Just \$1 dollar provides 10 meals through Feeding America's national network of foodbanks.

Where can I find our more information?

For more information please visit <http://www.feedingamerica.org/>