

# COCOA LINK



# CocoaLink - Ghana

32,000 users

Partner with  
Ghana Cocoa Board

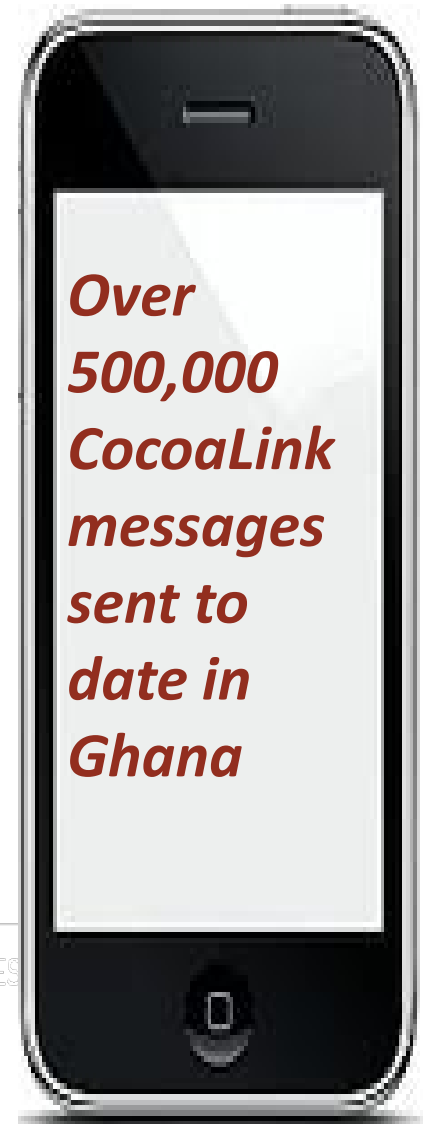
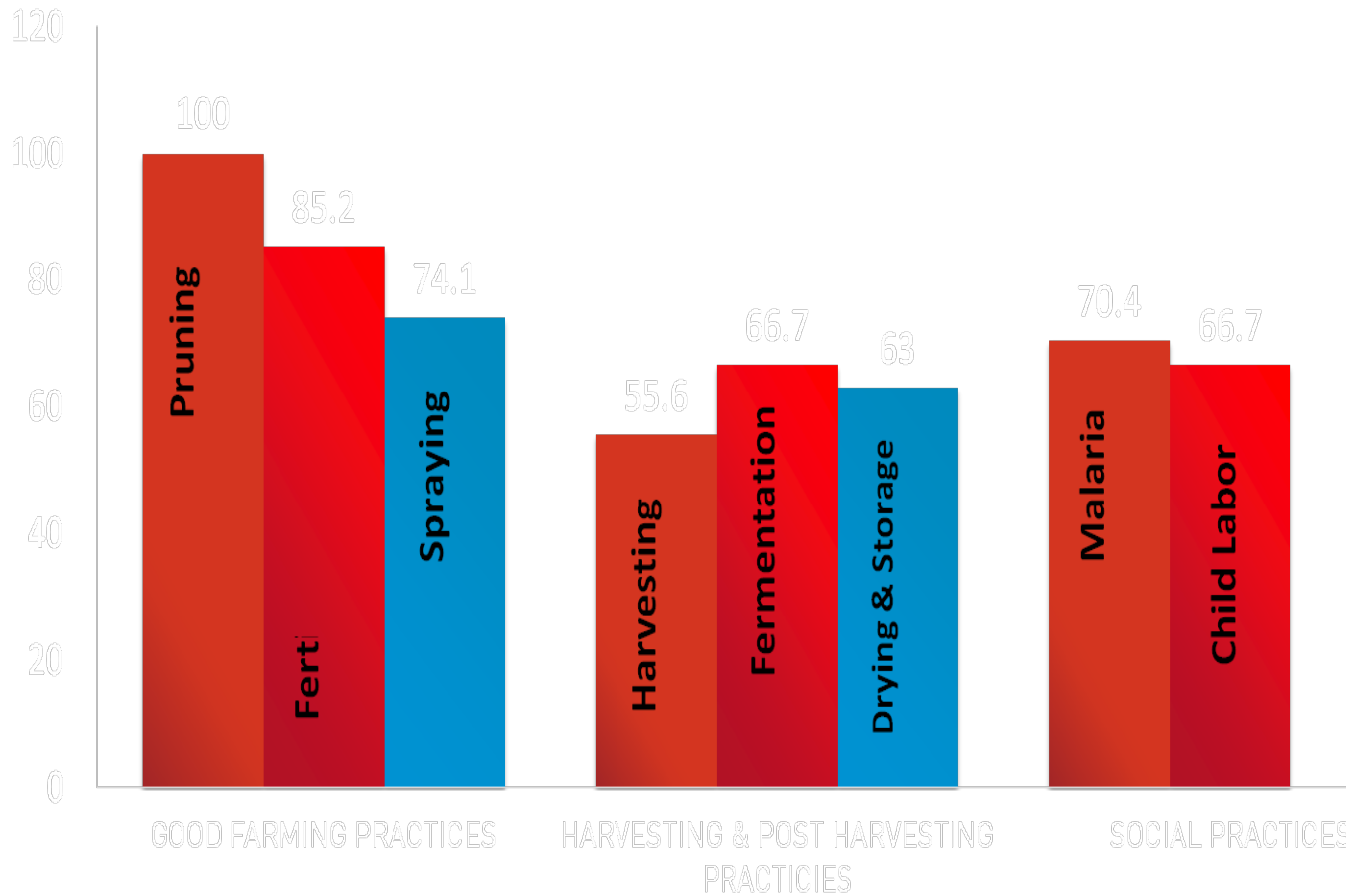


1,000 communities

35% women users



# Farmer Insights



# CocoaLink: Helping Women



# Launch in Côte d'Ivoire

**Goal: 100,000  
cocoa farmers  
and families  
by 2016**



# Broad-Based Support



**Private-Public Partnership  
Funding Sources**  
Funding Commitments as of Sept 2013

<i>Source</i>	<i>Amount</i>
<i>The Hershey Company</i>	<i>\$475,000</i>
<i>USAID/Feed the Future (Fintrac Partnering for Innovations)</i>	<i>\$380,000</i>
<i>WCF Member Companies 2013 - Barry Callebaut, Olam Outspan, Transmar</i>	<i>\$30,000</i>
<i>Bill and Melinda Gates Foundation (evaluation)</i>	<i>\$50,000</i>
<i>World Cocoa Foundation (in-kind)</i>	<i>\$100,000</i>
<i>Orange (in-kind and technology donations)</i>	<i>\$160,000</i>
<i>Grameen Foundation (technology licenses)</i>	<i>TBA</i>
<b>TOTAL</b>	<b>1,095,000</b>

